



IntEmpres' 2010

INTERNATIONAL CONGRESS OF INFORMATION

Havana International Conference Center, Cuba

April 19-23, 2010

The Institute of Scientific and Technological Information (IDICT) under the Ministry of Science, Technology and Environment of the Republic of Cuba is pleased to invite you to participate in the International Congress of Information, Info'2010, and the International Workshop on Business Intelligence and Knowledge Management at the Enterprise, IntEmpres'2010, which will be held on April 19 – 23, 2010 at Havana International Conference Center, Cuba, under the slogan “Information Society and its Critical Aspects”. Spanish will be the official working language. Spanish-English and English-Spanish translation will be provided in the opening and closing sessions, in plenary sessions as well as others selected by the Organizing Committee.

MAIN TOPICS OF INFO'2010

- Information needs and services in the 21st century
- Information literacy, reading encouragement, and information culture in the Knowledge Society
- Information policies, strategic information management, decision making, and information ethics
- Information and communication technologies in the community
- Challenges for the information professional to meet the demands of the knowledge society
- Information quality and information-source assessment
- Knowledge management in libraries, archives, and other information organizations
- New approaches to knowledge organization and representation

MAIN TOPICS OF INTEMPRES'2010

- Information management in modern organizations
- Business intelligence and counterintelligence
- Integrating information management, knowledge management and business intelligence
- Technological surveillance and innovation
- The human factor and business intelligence
- Foresight and business intelligence
- Information culture in business intelligence in small and medium-sized enterprises

PROFESSIONAL PROGRAM: The program includes master conferences, round tables, seminars, workshops, panels, posters and presentation of free topics contributing to the subjects of the Congress and the Workshop. The program will also include “Gilberto Sotolongo Aguilar” 5th International Seminar on Quantitative and Qualitative Studies of Science and Technology. In addition, there will be special sessions and satellite workshops enabling wide exchange among participants in such aspects as “open access”, “free software”, “social networks”, etc.

RELATED EXHIBITION FAIR: Together with the Congress and the Workshop, there will be a show, Expoinfo'2010, at Havana International Conference Center too; it will be a proper setting for information institutions, enterprises, commercial and consulting houses and manufacturing or marketing enterprises involved in this matter to show and promote their products. There will be an Exhibition of Cuban and foreign databases. Please contact: comercial@idict.cu, and raulg@palco.cu

REGISTER: If you are interested, you can send your personal data for registration purposes and start receiving updated information on the progress of the professional program and/or request additional information, through this channel, from our Organizing Committee, info@idict.cu. You can also consult the website www.congreso-info.cu, www.idict.cu

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